



**Food Trade
Sustainability**
Leadership Association

2010 SPONSORSHIP OPPORTUNITIES

Sponsoring FTSLA's work above your membership dues level is a great way to increase the visibility of your leadership in sustainability and help advance our common mission across the food trade. Annual fees are included in all sponsorships. Every sponsorship includes acknowledgment in FTSLA's communications, workshops and meetings, which reach across the food trade, the organic sector and diverse media.

The following promotional sponsorships are available:

Major Sponsor \$10,000

This is a great opportunity to get your entire organization on track with implementing your sustainable business goals while demonstrating leadership in the industry!

Benefits:

- Complementary customized on-site staff training, engagement and/or planning session on a sustainability topic of your choice—such as “Foundations of Sustainability: Concepts and Communication”.
- Major Sponsors will be actively recognized at all FTSLA events and workshops, held at several major industry events annually.
- Your logo will be prominently displayed on FTSLA's website and monthly newsletter with a link to your website.
- Your logo will be included on FTSLA's promotional materials.
- FTSLA will feature your business as a Major Sponsor during the FTSLA's Webinar Learning Series (web-based seminars).
- FTSLA will profile your business in an issue of our monthly e-newsletter.
- Free attendance to FTSLA's webinar series.

Lead Sponsor \$5,000

Benefits:

- Each Lead Sponsor will receive one complimentary 1-hour training via phone, on topics of your choice.
- Free attendance to FTSLA webinar series.
- Cultivating Sponsors will be actively recognized at all FTSLA events and workshops, held at several major industry events annually.
- Your logo will be prominently displayed on FTSLA's website and monthly newsletter with a link to your website.
- Your logo will be included on FTSLA's promotional materials.
- FTSLA will profile your business in an issue of our monthly e-newsletter.
- Free attendance to FTSLA's webinar series.

Cultivating Sponsor \$2,500

Benefits:

- Cultivating Sponsors will be recognized at all FTSLA events and workshops, held at several major industry events annually.
- Your name or logo will be prominently displayed on FTSLA's website and monthly newsletter with a link to your website.
- Your name or logo will be included in promotional materials.